



SA SPRING 2024
+P LECTURE
SERIES

ALAN RAZAK + JACKIE BUHN
APR 23 @ 4:00 PM @ 4:00 PM
CBEIS 235

Live Stream on [YouTube](#)

Development, City Building, & Design

In this talk we'll explore two key factors in design & development: 1) the other disciplines, particularly finance, that are involved in a project, and how design interacts with them, and 2) how project designs can include urbanistic principles, whether or not these were part of the sponsor's initial intent.

BIO

Alan Razak is senior advisor and co-founder of AR Spruce LLC, a Philadelphia-based company that plans, creates, and manages real estate. With more than 40 years of commercial real estate experience, Alan's expertise encompasses development and project management, finance, architecture, urban design and advisory services. His diverse real estate background includes managing the development process, both as owner and as owner's representative, and project types including residential, office and commercial, as well as data centers and other highly technical facilities.

Jackie Buhn is a principal and co-founder of AR Spruce LLC. Jackie's background in commercial real estate encompasses development, re-development, and management, as well as finance and feasibility/planning analyses. She has extensive experience repositioning complex real estate assets, particularly focusing on those aligned with the company's goal to enhance urban living for all. AR Spruce was formed in 2020 by the merger of Spruce Real Estate Partners and AthenianRazak, providing greater depth and capabilities to both companies. The new company is growing rapidly; Jackie currently focuses on repositioning distressed assets, redevelopment projects, and feasibility/planning.