



Make Career Fairs Count

BASIC TIPS:

- It's important to market yourself when attending a career fair. Come prepared with your resume and be able to speak about opportunities that you are seeking with the various companies at the career fair.
- Don't get lost in a stack of resumes! Often times those one-on-one interactions with recruiters are as important as your resume. Being articulate about your background and how you can benefit a company, can help you stand out. Make sure the recruiter is able to associate your face with your resume, by being memorable in a positive manner.
- Career Fair Strategy:
 - Be professional (dress appropriately)
 - Have something to say about yourself ("elevator speech" ready)
 - Do research **BEFOREHAND** about the companies attending
 - Don't be rushed in your interactions
 - Have patience, stand in line, and make it a point to actively engage with the employers
- Try not to go to career fairs with a group of friends. Go as an individual and concentrate on making your visit productive with the recruiters and companies that **YOU** are interested meeting.
- Before the career fair, put together a list of the top 10 companies that you want to meet with and then do your homework in order to make the most positive impression possible!