



Do Your Homework!

BASIC TIPS:

- One of the biggest mistakes students make when interviewing is lack of preparation. Use the internet to dig deeper into an organization and understand the company's business, history, mission, as well as the company's goals.
- Background research is critical! It shows an employer that you have invested the time and focused on researching their company in advance.
- Spend time BEFORE the interview to understand what the company does and be able to talk about *why* you will be a good fit for the internship/co-op position that you are applying for. If you can't articulate the value that you bring, a company may decide to go with someone else who is more articulate.
- Carefully read the job description! You want to make sure that you can help the interviewer connect the dots on your resume and how you will benefit the company. Let them know your past experience, skills, and how you can be a contributor.