



Quick Tips: Build Your Network

BASIC TIPS:

- Networking is key. Face-to-face contact can be out of your comfort zone, but it can make all the difference. Don't underestimate the value of networking when it comes to finding internship/co-op and job opportunities.
- Build your network. Get to know people through your school, family, friends, organizations that you belong to, church, etc. to have a larger number of people that can link you to potential jobs.
- Career fairs can be beneficial for that necessary face-to-face contact and can lead to a possible job offer if you are impressive.
- Make sure everyone around you knows your career goals. This is very important so that people can connect you to jobs that they may know about in your field of interest.
- Experts say 75% to 90% of jobs are a part of the hidden job market which is usually best accessed through networking.
- Resumes and cover letters alone are often too impersonal to convince employers to hire you. Connections through networking often add that extra touch and help you to stand out.