Morgan State University Center for Career Development



MARKETING YOUR INTERNATIONAL EXPERIENCE



INCLUDING INTERNATIONAL EXPERIENCE ON YOUR RESUME

EDUCATION

MORGAN STATE UNIVERSITY, Baltimore, MD Candidate for Bachelor of Arts degree in English, May 20XX

FUNDACION DE ORTEGA Y GASSET, Toledo, Spain, Spring 20XX Study abroad program with a focus on Spanish art, language and culture

INTERNATIONAL EXPERIENCE

Art Intern, MUSEO DE SANTA CRUZ, Toledo, Spain, Spring 2013

- Maintained, catalogued and restored pieces
- Administered the lending of pieces to exhibitions
- Enhanced understanding of Spanish history and culture; developed global perspective
- Improved verbal and written Spanish communication skills

INCLUDING INTERNATIONAL EXPERIENCE ON YOUR COVER LETTER

- Briefly describe the skills and experiences gained from international experience and how those skills are transferable to the position you are applying for.
- Do NOT simply repeat your resume.
- Highlight experiences from overseas that will make the potential employer want to know more about you.
- Indicate how your experience makes you the ideal candidate.

COVER LETTER EXAMPLES

- Through studying abroad in Spain, I gained an appreciation of diversity and was inspired by the Spanish art and culture.
- I am excited about the opportunity to work for a company with a strong international presence, such as Sony, I will bring to this position my previous experience developing marketing plans, my skills in providing innovative presentations and my international experiences in understanding the cultural differences that influence consumers in different countries.
- While living and studying in Spain, I had the opportunity to volunteer as a tutor for Spanish speaking children to help improve their English speaking and reading skills. Through this opportunity, I learned to communicate and interact effectively with people from diverse backgrounds. I also gained sensitively for other cultural norms and values and learned to adapt quickly. I believe these skills will be beneficial in working with children at Rosemont Elementary School.

INCLUDING INTERNATIONAL EXPERIENCE IN INTERVIEWS

☆Your opportunity to share information regarding skills/experience/personality and how these fit the needs of the company.

☆ Highlight how skills/experiences gained overseas will add value to the employer and enhance your job performance.

☆Remember, your international experience is a great way to distinguish yourself from other job candidates! Be sure to emphasize your skills are necessary in the ever increasing global economy and are transferable to any job.



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COMMUNICATION SKILLS	ORGANIZATIONAL SKILLS
Foreign language skills (Ex: Spanish,	General travel and navigational skills
German, etc.)	Successfully juggle multiple demands
Lead others in formal/informal groups	Able to prioritize
☐ Effectively participate in group discussions	Time management skills
with people from diverse backgrounds	
☐ Identify and manage different needs of	
people and groups	INTRAPERSONAL SKILLS
Excellent intercultural communication skills	Patience
Communicate despite barriers	☐ Function with a high level of ambiguity
Highly developed cross-cultural	Achieve goals despite obstacles
Communication skills combined with ability	☐ Take initiative and risks
	Accept responsibility
	Handle stress and difficult situations
INTERPERSONAL SKILLS	Learn/adapt quickly
Global point of view	Cope with rejection
Appreciation of diversity	☐ Flexibility
Cultural awareness	Assertive/self-confident
Establish rapport quickly	☐ Inquisitive
Understand an organization's culture	☐ Independence
Understand global dependence	Learn through listening and observing
Sensitive to other cultural values, norms,	Capacity to adapt and be flexible in new &
customs and communication patterns	changing situations
☐ Tolerant of differences	Extremely adaptable and resourceful in
Open to new ideas and practices	new and challenging environments
Empathetic toward other perspectives	Function well in multiple, dissonant
Thrive in multicultural settings with a diverse	environments
range of personalities and learning styles	Capable of working in difficult and
Able to work effectively as a part of a	ambiguous settings
multinational/multicultural team	Effective and cooperative team player who
Effective and knowledgeable in working in	also works well independently
cross-cultural settings	☐ Identify problems and utilize available
	resources to resolve them
	Positive outlook toward adversity