



[Quick Tips: \(Doing Research Before\) Choosing a Major](#)

BASIC TIPS:

- It's O.K. if you are not completely set on what you plan to major in during your first or the beginning of your second year in college. In fact, often times it can work out well to keep your options open as you pursue internship and job opportunities. Keeping an open mind can potentially lead to job opportunities that you may not have originally considered.
- It's wise to research potential majors that you are considering and the potential job opportunities that exist for graduates with that major(s). It's also important to research which employers are hiring and which are not, since that information may influence your decision on what to major in.
- You may want to pursue a major that you are passionate about but balance your passion with practicality. Try to find a field where you can meet your needs, but where there is also a viable career path. Research where the market is going and what opportunities are available when it comes to employment.
- Use your career center! Ask your career counselors about your major, current employment trends, and recruitment opportunities in your field and at your campus. If there are not many companies recruiting candidates with your major or visiting your school, you may want to consider changing your major or pursuing other job search tactics. A career counselor can consult with you on this decision.